



**Yoga 4  
Change**



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A dark, blue-tinted photograph of several people in a yoga studio. They are in various poses, with their hands pressed together in a prayer position (Anjali Mudra). The background is a light-colored brick wall.

# **Miami Yoga Festival Sponsorship Opportunities**

## Miami Yoga Festival presented by Miami Life Center Benefiting Yoga 4 Change



Join us for a transformative and wellness-filled experience at the Miami Life Center's Yoga Festival benefiting Yoga 4 Change. The festival aims to unite yoga enthusiasts, wellness seekers, and local communities for a two-day celebration of yoga, mindfulness, and holistic living. From enlightening workshops to rejuvenating classes, and a vibrant block party, the festival promises an immersive journey toward health and wellbeing.



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# Event Highlights



## Welcome Reception

**Date:** Thursday, May 9th

**Features:** An exclusive welcome reception offering vegetarian fare, refreshing mocktails and yogic beats. Connect with fellow sponsors, influencers and event participants in a relaxed and welcoming ambiance.

## 2-Day Yoga Conference

**Dates:** Friday, May 10 – Sunday, May 12

**Location:** Miami Life Center

**Features:** Engage in a series of yoga classes, workshops and talks led by renowned instructors and wellness experts. Explore various yoga disciplines, mediation practices and trauma-informed yoga sessions.



## Block Party

A lively celebration featuring yoga demonstrations, live music, vegetarian food vendors, wellness product displays and community engagement activities. Open to all festival attendees and the general public.



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# Title Sponsor: \$10,000

- Exclusive branding as the leading sponsor across all festival materials and promotional channels
- Prime placement of company banners and signage at key event locations
- VIP access to all festival activities, including the Welcome Reception and Block Party for 12 representatives from your organization
- Opportunity for a dedicated session or workshop to showcase your brand's alignment with wellness and mindfulness
- Networking opportunities with influencers, attendees and other sponsors
- Opportunity to host a branded booth or activity space at the Block Party



# Gold Sponsor: \$5,000

- Prominent name or logo placement on event signage and marketing collateral
- Acknowledgement on social media platforms and event-related collateral
- 8 passes to festival activities and VIP areas
- Networking opportunities with influencers, attendees and other sponsors
- Opportunity to host a branded booth or activity space at the Block Party



# Silver Sponsor \$2,500

- Name or logo inclusion on event promotional materials
- Recognition on social media platforms pre- and post event
- 4 passes to festival activities and participation in community engagement initiatives
- Networking opportunities with influencers, attendees and other sponsors
- Opportunity to host a branded booth or activity space at the Block Party



# Bronze Sponsor \$1,000

- Name or logo inclusion on event promotional materials
- Recognition on social media platforms pre- and post event
- 2 passes to festival activities and participation in community engagement initiatives
- Networking opportunities with influencers, attendees and other sponsors
- Opportunity to host a branded booth or activity space at the Block Party



## Supporter Sponsor: \$500

- Name or logo inclusion on event promotional materials
- Recognition on social media platforms pre- and post event
- 2 passes to festival activities and participation in community engagement initiatives
- Networking opportunities with influencers, attendees and other sponsors
- Opportunity to host a branded booth or activity space at the Block Party

## In-Kind Sponsorship Opportunities

- Provide branded merchandise, wellness products or services for participant gift bags and giveaways
- Catering support for the Welcome Reception or Block Party
- Recognition on social media platforms pre- and post event





## Yoga 4 Change

**Mission:** Yoga 4 Change fosters holistic wellbeing, resilience, and transformation for individuals and communities through evidence-based trauma-informed curricula.

**Vision:** A world where people impacted by trauma feel supported, connected, and empowered to live a healthy and joyful life.

**Populations:** We proudly serve military veterans, justice-impacted individuals, youth, and individuals living with a mental health condition.



## MIAMI LIFE CENTER

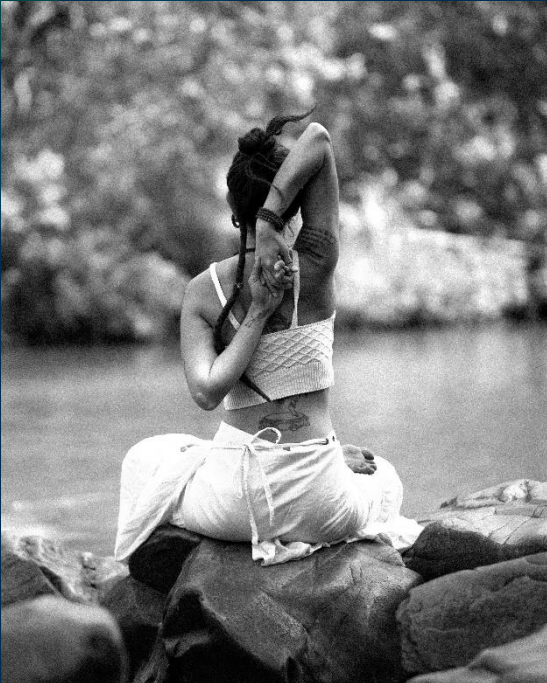


**About:** We welcome you as you are and appreciate any individuals' personal reasons to begin a yoga journey. Our students come in all different shapes, sizes, ethnic backgrounds, sexual orientations and gender identities. People join our MLC community for precisely these reasons, they feel a welcome sanctuary of open hearts and space to be oneself. At MLC you will find complete beginners and seasoned practitioners, often practicing side by side

**Founders:** Tim and Kino, the MLC founders, are the heart and fulcrum of our Miami shala and community. Like many, they came to yoga seeking healing and clarity and have found both on the mat.



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# Let's Make A Difference Together!

Contact Molly Hill at [mhill@y4c.org](mailto:mhill@y4c.org) or 630.779.2195 to customize a sponsorship package or find out more info.

100% of sponsorship revenue benefits Yoga 4 Change and is tax deductible. Your support will not only contribute to the success of this enriching event but also empower communities through the transformative power of yoga and wellness practices.

Thank you for considering partnership with the Miami Life Center Yoga Festival benefiting Yoga 4 Change.